

ছেলে হোক, মেয়ে হোক,  
দুটি সন্তানই যথেষ্ট।

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit  
6, Kawran Bazar, Dhaka-1215  
Invitation for Tender

Memo no. DGFP/IEM/M.P/2019/63/1567

Date: 11/12/2019

1.	Ministry/ Division	Ministry of Health & Family Welfare, Medical Education & Family Welfare Division.			
2.	Agency	Director General of Family Planning			
3.	Procuring Entity Name	Director, IEM & Line Director IEC			
4.	Procuring Entity Code	None			
5.	Procuring Entity District	Dhaka			
6.	Invitation for	Selection of Consulting/Media/Advertising firm for Motivational Program through Private TV channel within peak hour			
7.	Invitation Ref No	DGFP/IEM/M.P/2019/63/1567			
8.	Date	11/12/2019			
<b>KEY INFORMATION</b>					
9.	Procurement Method	OTM (NCT)			
<b>FUNDING INFORMATION</b>					
10.	Budget and Source of Fund	RPA (GOB)			
11.	Development partner	IDA			
<b>PARTICULAR INFORMATION</b>					
12.	Project/Program Code	162-16204-224108700			
13.	Project/Program Name	Information, Education & Communication (IEC) under HPNSP			
14.	Tender Package No	GD-1/2019-20			
15.	Tender Package Name	Motivational Program through Private TV channel within peak hour (LAPM, MNH, Breast Feeding, 5 danger sign, 3 delay, Birth Planning)			
16.	Tender Publication Date				
17.	Tender Last selling Date	29/12/2019 During office hours.			
18.	Tender Receiving Date & Time	30/12/2019 up to 12.00 Noon			
19.	Tender opening Date & Time	30/12/2019 at 3.00 P.M			
20.	Name & Address of the office(s)of selling, Receiving and opening of Tender Document	1. Director, IEM & Line Director, IEC. IEM unit, Director General of Family Planning, 6, Kawran Bazar, Dhaka (Selling, Receiving and Opening) 2. Purchase & Procurement-1 Branch, Medical Education & Family Welfare Division, Ministry of Health and Family Welfare, Bangladesh Secretariat, Dhaka (Receiving only).			
21.	Place/Date/Time if Pre-tender Meeting (Optional)	None			
<b>INFORMATION FOR TENDERER</b>					
22.	Eligibility Of Tenderer	The firm shall have to fulfill the qualifications criteria stipulated in the Tender Data Sheet (TDS) and Other required conditions mentioned in the Tender Document and Technical Specification			
23.	Brief Description of Goods	Motivational Program through Private TV channel within peak hour (LAPM, MNH, Breast Feeding, 5 danger sign, 3 delay, Birth Planning)			
24.	Brief Description of related Services	N/A			
25.	Price of Tender Document	Taka 3000/- (Three Thousand ) (nonrefundable) per Schedule & the aforesaid amount of taka should be paid through Treasury Chillian of Bangladesh Bank/ Sonali Bank in favor of Director General, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka, in the following code '1-2781-0000-2366			
26.	Lot No	Identification of Lot	Location	Tender Security	Completion Time (IN Weeks/Months)
		Motivational Program through Private TV channel within peak hour	Director, IEM & Line Director, IEC. IEM unit, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka-1215	2,50000/- (Two Lacs Fifty Thousand Taka)	08 (eight) weeks from the datye of signing the contract.
<b>PROCURING ENTITY DETAILS</b>					
27.	Name of official Inviting Tender	Dr. Ashrafunnessa			
28.	Designation of official Inviting Tender	Director, IEM & Line Director, IEC.			
29.	Address of official Inviting Tender	IEM unit, Directorate General of Family Planning, 6, Kawran Bazar, Dhaka			
30.	Contact Details of Official Inviting Tender	Phone: 88-02-55012350, email-iemdgfp@gmail.com			
The Procuring entity reserves the right to accept or rejects all Tenders without showing any reason					

Dr. Ashrafunnessa

Director, IEM & Line Director, IEC  
Directorate General of Family Planning