## Government of the People's Republic of Bangladesh Directorate General of Family Planning IEM Unit 6, Kawran Bazar, Dhaka

## Invitation for EOI

N/	emo no. DGFP/IEM/Docufilm-2284/	2015/1057 Date: 14/12/15
1.	Ministry/ Division	Ministry of Health & Family Wellare
2.	Agency	Directorate General of Family Planning
	Procuring Entity Name	Director IEM & Line Director IEC
3.	Procuring Entity Name Procuring Entity Code	None
4.	Procuring Entity Odde  Procuring Entity District	Dhaka Lindau and Historian and
5. 6.	Expression of Interest for selection of	Consulting firm/Advertising Agency for Making a best practice documentary limit on different issues (Family Planning, MCH, ARH, & consequences of early marriage)
7.	EOI Ref. No.	DGFP/IEM/Docufilm-2284/2015/1057
8.	Date	14/12/2015
U.	KEY INFORMATION	
3_	Procurement Method	QCBS
31	FUNDING INFORMATION	
10.	Budget and Source of Fund	RPA (GOB)
11.	Development partner	IDA
1.1-	PARTICULAR INFORMATION	
40	Programme Code	5-2781-5290
12.	Programme Name	Information, Education & Communication (IEC) under HPNSDP
13.		30/12/2015, upto 3:00 PM
14.	EOI Closing Date & Hine	
	INFORMATION FOR APPLICANT FIR	Making a best practice documentary film on different issues(Family Planning,MCH, ARH, &
16.	Brief description of Assignment	consequences of early marriage)
17.	Experience, Resources and Delivery Capacity Required	<ol> <li>The applicant shall have to submit the proposal with the following documents:</li> <li>Category of the firm: Advertizing firm/ production house;</li> <li>Brochure / brief description of the firm;</li> <li>Trade License valid up to 2014-2015;</li> <li>Tax Clearance certificate for the year 2014-2015;</li> <li>VAT registration certificate;</li> <li>3 (Three) years experiences in advertising activities with completion certificate(s);</li> <li>2 (Two) years experience in the relevant activities;</li> <li>Audited financial certificate for last fiscal year prepared by external auditors;</li> <li>List of major clients working with at present with contact reference (mail, phone, mobile etc);</li> <li>Bank Solvency certificate and credit facility up to Tk-20 (twenty) lakh;</li> <li>Name of central key personnel with C.V. who will be involved with the assignment duly signed by the respective personnel &amp; authority;</li> <li>Relevant documents in favor of logistics and organizational strength of the firm;</li> </ol>
		12. Relevant documents
18	Other Details	None
18.	Other Details Association with foreign Firms	None N/A
19.	Association with foreign Firms  Phasing of Services	None
-	Association with foreign Firms Phasing of Services PROCURING ENTITY DETAILS	None N/A N/A
19. 20.	Association with foreign Firms Phasing of Services PROCURING ENTITY DETAILS Name of official Inviting EOI	None N/A N/A Md Abdul Mannan Ilias
19. 20.	Association with foreign Firms Phasing of Services PROCURING ENTITY DETAILS Name of official Inviting EOI	None N/A N/A Md.Abdul Mannan Ilias
19. 20. 21. 22.	Association with foreign Firms Phasing of Services PROCURING ENTITY DETAILS Name of official Inviting EOI Designation of official Inviting EOI	None  N/A  N/A  N/A  Md.Abdul Mannan Ilias  Director, IEM & Line Director, IEC  HDM Unit Directorate General of Family Planning(7th floor), 6, Kawran Bazar, Dhaka-1215
19. 20.	Association with foreign Firms Phasing of Services PROCURING ENTITY DETAILS Name of official Inviting EOI Designation of official Inviting EOI Address of official Inviting EOI	None N/A N/A Md Abdul Mannan Ilias

Md. Abdul Mannan Ilias Joint Secretary

Director, IEM & Line Director, IEC
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