

IN THE SPOTLIGHT

World Population Day 2014 Observed



World population Day 2014 was observed nationally in Bangladesh on 11 July like other countries of the world with due respect and honor with the financial and technical assistance of United Nations Fund for Population Activities (UNFPA). The theme of this year's World Population Day was , 'Investing in Young People' which has been translated in Bangla

তারুণ্যে বিনিয়োগ, আগামীর উন্নয়ন

Hon'ble Minister, Ministry of Health and Family Welfare, Government of the People's Republic of Bangladesh Mr. Mohammed Nasim, MP graced the inaugural ceremony of the national level program at Bangabandhu International Conference Center (BICC), Sherebanglanagar, Dhaka as the Chief Guest. Mr. Zahid Maleque, MP, Hon'ble State Minister, Ministry of Health and Family Welfare and Mrs. Argentina Matavel Piccin, Country Representative, UNFPA were present as special guests. Mr. Md. Nur Hossain Talukder, Director General, Directorate General of Family Planning delivered the welcome address while Prof. Dr. Deen Md. Nurul Haque, Director General, Directorate General of Health Services and a Representative of UN Advisory Panel on behalf of all the youths of the country delivered speech in the occasion. Dr. Md. Nasir Uddin, Director (IEM), Directorate General of Family Planning read out the Written Message of the Hon'ble Prime Minister, Government of the Peoples Republic Of Bangladesh to the audience. Along with unveiling the souvenir stamp, the Chief Guest distributed the awards to the best FP Workers & Facilities and FP Media Award 2014 winners. Mr. M M Neazuddin, Secretary, Ministry of Health and Family Welfare presided over the inaugural ceremony. The theme song prepared to mark the WPD 2014 was presented before the audience at the very outset of the program. The Chief Guest accompanied with the other guests visited the stalls erected by the GOs and NGOs at the premise of the venue at the end of the ceremony. The inauguration program was live telecasted in the private television Channel i.

Earlier 8.30 in the morning the State Minister led a colorful rally of the World Population Day starting from South Plaza, National Assembly to the venue at BICC. The rally was attended by thousands of GO and NGO people along with other stakeholders.

Co-ordination meeting with Deputy Directors of DGFP held at Ministry of Health and Family Welfare

A co-ordination meeting was held at the conference room of Ministry of Health and Family Welfare on 23 April 2014.

Mr. Mohammed Nasim MP, Hon'ble Minister, Ministry of Health and Family Welfare graced the meeting as the chief guest while Mr. Zahid Maleque MP, State Minister, Ministry of Health and Family Welfare added the importance of the meeting being present as the special guest. Mr. M M Neazuddin, Secretary, Ministry of Health and Family Welfare presided over the meeting.

Mr. Md. Nur Hossain Talukder, Director General, Directorate General of Family Planning, Officials from MOHFW, all the directors and deputy directors of DGFP were present as well.



Quoting from the speech of Bangabandhu Sheikh Mujibur Rahman delivered on the Independence Day of 1975 about Population Control and family planning. Hon'ble Minister praised the farsightedness of Bangabandhu about high fertility in this small country.

Mr. Mohammed Nasim also admitted the contribution of the officials and fieldworkers of Family Planning Department in winning the auspicious international recognition by the Prime Minister in the sector of Health and Family Planning.

The chief Guest appreciated all to create such extraordinary examples in maternal and child Health and requested everybody to keep the continuity in this sector.

Hon'ble State Minister reiterated the glorious past of Family Planning Department by narrating the achievements of Family Planning Department dating back to 1970 to now on.

Secretary, MOHFW unveiled the fact to the meeting that within one year almost 20 district level Family Planning office building construction will be completed.

He also requested all the directors to expedite the construction process of district level buildings by making arrangements of land as soon as possible. He hoped that Director (planning) could include these ongoing construction of buildings at district level in the operational plan (OP) so that the construction of all the 64 buildings could be finished phase by phase. Some Deputy Directors representing the Districts raised some of the relevant problems in this regard.

Launching Ceremony Of UH&FWC Operation Manual



The launching ceremony of upgraded UH&FWC operation Manual and Experience Sharing on Normal Delivery Initiatives at UH&FWCs was held on 8 June 2014 at a local hotel in collaboration with MCH Unit of DGFP and Plan International Bangladesh. Hon'ble Minister, Ministry of Health and Family Welfare Mr. Mohammed Nasim graced the occasion as chief guest and Hon'ble State Minister MOHFW, Mr. Zahid Maleque, MP was present as the special guest. Safe motherhood is a right of a

women. But till today 194 maternal death happen per one lac live birth in Bangladesh. One of the main causes of it is 70% deliveries performed at home and which of this 97% deliveries are performed by untrained and unskilled attendants. We must ensure institutional delivery to reduce IMR and MMR and to avoid long term complication related to maternal morbidities. Considering these, MCH Unit of DGFP has taken a revolutionary initiative to ensure institutional delivery at union level. In first two phases total 1441 UH&FWCs are providing normal delivery service. Gradually all 3860 UH&FWC will be ready for this 24/7 delivery service. Apart from these, UH&FWCs, MCWCs are also serving Emergency Obstetric Care (EOC) services and working as referral centre at district level.

In the light of this expansion of activities at UH&FWCs has been taken to ensure quality and continuous services. The upgraded edition of operation Manual for UH&FWC has been prepared with the support of Plan International Bangladesh. This manual will help service providers in rendering quality service and better management of service centres.

Among others, Director General of DGFP Mr. Md. Nur Hossain Talukder, Dr. Mahmud Hasan, President, Bangladesh Medical Association, Dr. Mohammed Sharif, Director (MCH-Service), Mrs. Jennet Derno, Country Director of Canada- Bangladesh Development Program, Senait Gebergziadher, Country Director, Plan International Bangladesh were present on the occasion. The occasion was presided over by Mr. M M Neazuddin, Secretary, Ministry of Health and Family Welfare.

Press briefing on “Service and Campaign Week”

Press [briefing](#) was held at the Conference Room of IEM Unit of DGFP on June 05, 2014 marking the inauguration of Country-wide Family Planning, Maternal and Child Health Service and Campaign Week (7-12 June). Mr. M M Neazuddin, Secretary, Ministry of Health and Family Welfare graced the press briefing as the chief guest. All the Directors of Directorate General of Family Planning were present in the



press briefing. A mentionable number of journalists and media personalities representing various electronic and print media attended the briefing.

Chief Guest briefed the journalists, Directorate General of Family Planning stated that DGFP not only highlights the limiting and controlling of population but also persuing various activities to reduce maternal and child mortality, to improve adolescent reproductive health, ensure safe motherhood and to prevent early marriage for the last five decades. He also confessed that the rate of progress was not satisfactory due to some hindrances like superstitions, lack of awareness, child marriage etc.

He also unveiled the fact that Bangladesh experiences 7300 maternal death and 30% unwanted pregnancy each year. The Chief Guest hoped that such a huge amount of maternal and child mortality and unwanted pregnancy would be avoided by ensuring proper information and services regarding FP-MCH to all the eligible couples.

At the end of the session, the chief guest answered the queries raised by the press. He hoped that the media men would be more caring in highlighting the above mentioned issues to the target people by their reporting both in the print and electronic media.

Family planning, maternal and child health services and Campaign Week 2014 observed



Country wide Family Planning, Maternal and Child Health Services and Campaign Week 2014 was observed from 7-12 June with the financial and technical support from United Nations Fund for Population Activities (UNFPA).

To mark the week all the service delivery points throughout the country initiated as well as implemented special programs in a view to improving the quality of service. As a routine work, of the two service weeks in a year, this year's first service weeks theme was 'আইন মেনে বিয়ে, পদ্ধতি জেনে সংসার, বিশেষ পরে সন্তান, তারুণ্যের তিন অঙ্গীকার'. This theme encompasses the delaying, spacing and limiting the pregnancy of Young Couple of the country which contribute more than 1/4th of the total population. Special allocation has been despatched from DGFP at the union level about observance of the day. All the upgraded UHFWFCs were decorated by colorful banner highlighting round the clock (24/7 hours) normal delivery services at the UHFWFCs.

**Family Planning, Maternal and Child Health
Services and Campaign Week 2014 (7-12 June)
Division wise performance report :**

Name of Division	Number of Union/Ward	Number of Acceptors (New)										
		Permanent Method			Long Method			Acting Temporary Method			Total Number of Acceptors	
		Male	Female	Total	IUD	Implant	Total	Injectables	Oral pill	Condom		Total
Rangpur	546	745	638	1383	3638	3216	6854	11802	18316	8239	38357	46594
Rajshahi	599	331	831	1162	2494	2982	5476	12504	25369	21661	59534	66172
Khulna	589	286	1126	1412	3189	3182	6371	29130	50830	23846	103806	111589
Barisal	340	357	324	681	2173	2236	4409	10299	13568	5625	29492	34582
Dhaka	1244	1562	2162	3724	10797	8416	19213	42285	64268	37100	143653	166590
Chittagong	962	535	863	1398	5384	3366	8750	26813	37076	17895	81784	91932
Shylhet	333	276	656	932	1868	1238	3106	7723	12981	6302	27006	31044
Total	4613	4092	6600	10692	29543	24636	54179	140556	222408	120668	483632	548503

Name of Division	Number of Union/Ward	Maternal and Child Health Service				Adolescent Health service (Anemia + Iodine deficiency + Dysmenorrhoea + RTI/STI)		General Patient		
		ANC	Delivery Care	PNC	Child Care (0-5)	adolescent Care (boy)	adolescent Care (girl)	(Male)	Female	Total
Rangpur	546	12837	707	4263	24913	5005	10069	16356	58094	74450
Rajshahi	599	18546	810	6427	37252	7874	15546	18091	90075	108166
Khulna	589	19881	644	7415	43356	8189	17240	21620	90419	112039

Barisal	340	5911	355	2685	18886	3886	6818	10161	38979	49140
Dhaka	1244	38845	1985	15007	83792	20375	38286	50191	169867	220058
Chittagong	962	23421	1469	8776	47379	12608	23764	27936	97653	125589
Shylhet	333	10356	619	3678	19973	4683	8835	10760	37233	47993
Total	4613	129797	6589	48251	275551	62620	120558	155115	582320	737435

Review Committee meeting on adaptation of the Handbook titled "Counseling for Maternal and Newborn Health Care"



A Review Committee meeting to review and approve the final draft document on adaptation of the Handbook titled "Counseling for Maternal and Newborn Health Care" was held on 21 August 2014 at 2:30 PM in the conference room of Director, IEM of DGFP. The meeting was chaired by Mr. Md. Nur Hossain Talukder, Director General, Directorate General of Family Planning and

President of the Review Committee. At the beginning of the meeting, the Chair welcomed all the members of the Review Committee and requested Dr. Md. Nasir Uddin, Director (IEM) and Member Secretary of the Review Committee to explain the background of the meeting. Dr. Md. Nasir Uddin explained the background of the meeting, shared the final draft document and discussed the work process of the adaptation committee. Zakia Akhter, Deputy Director(PM), IEM Unit presented all the steps taken in the process of adapting the WHO Handbook on "Counseling for Maternal and Newborn Health Care". All the members gave their valuable suggestions to finalize the adaptation process of the Handbook.

Information Education and Motivation(IEM) unit of Directorate General of Family Planning is leading the subject mentioned handbook adaptation process with support from Enfants du Monde(EDM) and EngenderHealth to strengthen the counseling skills of facility- and Community-based Skilled Birth Attendants, Community Health Care Providers and other staffs involved in MNH.

It is to be mentioned that we have many counseling handbooks on FP issues but this is a unique handbook on MNH.

The handbook will facilitate quality counseling at field level and create awareness at the community level.

Campaign Design Workshop held at BCDM, Rajendrapur, Gazipur.



A Campaign Design Workshop was held at BRAC Centre for Development Management(BCDM) at Rajendrapur, Gazipur from August 10 to 14,2014. Bangladesh Centre for Communication Program (BCCP) with the technical and financial support from Bangladesh Knowledge Management Initiative (BKMI) organized the workshop in a

view to strengthening the capacity building of the OP related personnel of the three units of HPN sector. The purpose of the workshop was to identify and prioritize campaigns from the Operational Plans(OP) of three units- Information, Education and Motivation (IEM) Unit of DGFP, Bureau of Health Education(BHE) and Institute of Public Health Nutrition (IPHN) of DGHS that need to be designed and implemented in 2014-15 fiscal year. 24 participants from IEM Unit, BHE,IPHN, BRAC, INNS, SPRING,NHSDP attended the 5 days residential workshop at BCDM.

Campaign Design Experts from BCCP facilitated the workshop.

Brief

USAID-DFID NGO Health Service Delivery Project

July 2014

BEST NGO CLINIC AWARD 2014



Project Director of SGS receiving National Award from Honorable Health Minister Md. Nasim, GOB

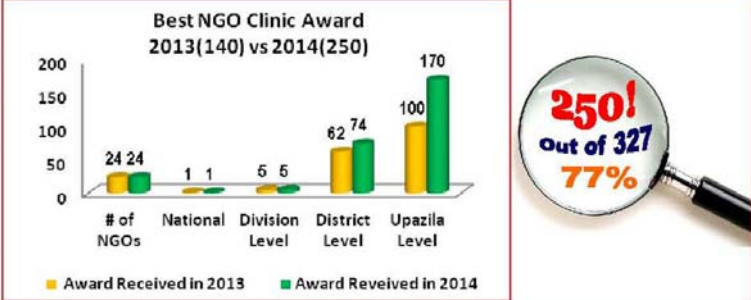
Who We Are?

USAID-DFID NGO Health Service Delivery Project (NHSDP) is the largest USAID and DFID co-funded investment in Bangladesh. The project supports the delivery of an essential service package (ESP) of primary health care through a nationwide network of 26 National NGOs, 334 static clinics, 9,018 satellite clinics and 6,666 community service providers (CSP), serving approximately 23 million people (15%) of the country. The project complements Government of Bangladesh's (GOB) efforts to maximize the reach to poor and underserved population of the country with quality Essential service package at an affordable or not cost fee. NHSDP Surjer Hashi (সূর্যের হাসি) clinics provide nearly 40 million services in a year.



WPD2014

History Doubled!



Award Criterias

On the World Population Day 2014 Ministry of Health and Family Welfare (MoH&FW) selected 250 Surjer Hashi Clinics as recipient of 'Best NGO Clinic Award'. It is remarkable for NHSDP that 77% of Surjer Hashi clinics out of existing 327 clinics and 24 NHSDP NGOs out of 26 received WPD award. The NGO clinics were selected for being best in, 1) Community Based Delivery (CBD) 2) Clinical Services 3) CBD and Clinical Services and 4) General category. Clinics are also awarded at national, divisional, district and upazila levels. Some clinics received more than one award as they fall into different category.



of Awards / total # of Clinics of the NGO

JTS	PROSHANTI	FDSR	KAJUS	PSKS	TILOTTAMA	PSTC	BAMANEH	SHIMANTIK	VPKA	UPGMS	SSKS
23/27	2/5	23/18	5/2	7/6	7/14	3/23	19/20	4/6	9/7	5/6	5/15
CRC	BANDHAN	SGS	KANCHAN SAMITY	SUPPS	PSF	CWFD	SWANIRVAR	SUS	SOPIRET	PKS	VFWA
6/5	6/6	3/4	10/14	2/1	19/15	5/21	43/52	4/6	11/10	20/26	9/8

Thanks to the following story contributors:

Dr. Md. Nasir Uddin, Mrs. Zakia Akhter, Mr. Swapan Kumar Sharma, Mr. Mohammad Badsha Hossain, S Islam Helal.

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Questions, comments or suggestions?

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