

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit, 6, Kawran Bazar, Dhaka

## Invitation for EOI

Memo no. DGFP/IEM/Short film/2015/1060

Date : 14/12/2015

1.	Ministry/ Division	Ministry of Health & Family Welfare
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director IEM & Line Director IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Consulting firm/advertising firm for TV spots production and telecasting through BTV & 5 (Five) private TV Channels on short acting FP method, early marriage prevention, PFP and promoting facility delivery.
7.	EOI Ref. No.	DGFP/IEM/2015/2275/1060
8.	Date	14/12/2015

### KEY INFORMATION

9.	Procurement Method	QCBS
----	--------------------	------

### FUNDING INFORMATION

10.	Budget and Source of Fund	RPA
11.	Development partner	IDA

### PARTICULAR INFORMATION

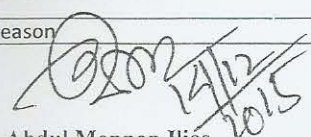
12.	Programme Code	5-2781-5350
13.	Programme Name	Information, Education & Communication (IEC) under HPNSDP
14.	EOI Closing Date & Time	31/12/2016 at 1.30 Noon

### INFORMATION FOR APPLICANT FIRM

16.	Brief description of the Assignment	Consulting firm/advertising firm for TV spots production and telecasting through BTV & 5 (Five) private TV Channels on short acting FP method, early marriage prevention, PFP and promoting facility delivery.
17.	Experience, Resources and Delivery Capacity Required	The applicant shall have to be submitted with its proposal the following documents : 1. Category of the firm: Consulting firm/advertising firm 2. Brochure/brief descriptions of the firm 3. Trade license valid for 2015-16 4. Vat registration certificate 5. Tax clearance certificate for the year of 2015-16 6. 3 (three) years specific experience in the general activities with completion certificate 7. 2(two) years specific experience in the relevant activities with completion certificate 8. Attach audited financial statements for the last Fiscal Year prepared by external auditor(s) in support of your financial strength. 9. List of Major clients working with at present with contact reference (mailing address, land phone, cell phone) 10. Bank Solvency certificate or credit facility TK. 50 (fifty) lacs 11. Attach CV of key personnel who will be involved with the assignment duly signed by the respective personnel and authority. 12. Relevant documents in favor of logistics and organizational strength of the firm;
18.	Other Details (if applicable)	None
19.	Association with foreign firm is	None
20.	Ref no	Phasing of Services
		None

### PROCURING ENTITY DETAILS

21.	Name of officer Inviting Expressions of Interest	Md. Abdul Mannan Ilias
22.	Designation of officer Inviting Expressions of Interest	Joint Secretary, Director, IEM & Line Director, IEC
23.	Address of official Inviting Expressions of Interest	IEM Unit, Directorate General of Family Planning(7 <sup>th</sup> floor), 6, Kawran Bazar, Dhaka-1215
24.	Contact Details of Official Inviting Expressions of Interest	Phone: 9146535, Fax: 58151074 email: <a href="mailto:iemdgifp@gmail.com">iemdgifp@gmail.com</a>
25.	The procuring entity reserves the right to accept or reject all EOIs without showing any reason	

  
 Md. Abdul Mannan Ilias  
 Joint Secretary  
 Director, IEM & Line Director, IEC  
 Directorate General of Family Planning  
 6, Kawran Bazar, Dhaka-1215