

Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit, 6, Kawran Bazar, Dhaka

## Invitation for EOI

Memo no. DGFP/IEM/2015/2282/1059

Date : 14/12/2015

1.	Ministry/ Division	Ministry of Health & Family Welfare
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director IEM & Line Director IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Consulting firm/advertising firm for Making TV spots on LAPM ((IUD, Implant, Tubectomy and NSV) 5 Danger sign, 3 Delay, Birth planning and telecasting through BTV & 5 (Five) private TV Channels
7.	EOI Ref. No.	DGFP/IEM/2015/2282/1059
8.	Date	14/12/2015

### KEY INFORMATION

9.	Procurement Method	QCBS
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### FUNDING INFORMATION

10.	Budget and Source of Fund	RPA
11.	Development partner	IDA

### PARTICULAR INFORMATION

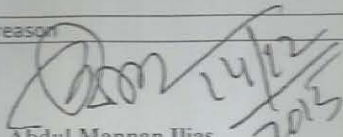
12.	Programme Code	5-2781-5350
13.	Programme Name	Information, Education & Communication (IEC) under HPNSDP
14.	EOI Closing Date & Time	30/12/2015 at 1.30 Noon

### INFORMATION FOR APPLICANT FIRM

16.	Brief description of the Assignment	Consulting firm/advertising firm for Making TV spots on LAPM ((IUD, Implant, Tubectomy and NSV) 5 Danger sign, 3 Delay, Birth planning and telecasting through BTV & 5 (Five) private TV Channels
17.	Experience, Resources and Delivery Capacity Required	The applicant shall have to be submitted with its proposal the following documents : <ol style="list-style-type: none"> <li>1. Category of the firm: Consulting firm/advertising firm</li> <li>2. Brochure/brief descriptions of the firm</li> <li>3. Trade license valid for 2015-16</li> <li>4. Vat registration certificate</li> <li>5. Tax clearance certificate for the year of 2015-16</li> <li>6. 3 (three) years specific experience in the general activities with completion certificate</li> <li>7. 2(two)) years specific experience in the relevant activities with completion certificate</li> <li>8. Attach audited financial statements for the last Fiscal Year prepared by external auditor(s) in support of your financial strength.</li> <li>9. List of Major clients working with at present with contact reference (mailing address, land phone, cell phone)</li> <li>10. Bank Solvency certificate or credit facility TK. 50 (fifty) lacs</li> <li>11. Attach CV of key personnel who will be involved with the assignment duly signed by the respective personnel and authority.</li> <li>12. Relevant documents in favor of logistics and organizational strength of the firm:</li> </ol>
18.	Other Details (if applicable)	None
19.	Association with foreign firm is	None
20.	Ref no	Phasing of Services
		None

### PROCURING ENTITY DETAILS

21.	Name of officer Inviting Expressions of Interest	Md. Abdul Mannan Ilias
22.	Designation of officer Inviting Expressions of Interest	Joint Secretary, Director, IEM & Line Director, IEC
23.	Address of official Inviting Expressions of Interest	IEM Unit, Directorate General of Family Planning(7 <sup>th</sup> floor), 6, Kawran Bazar, Dhaka-1215
24.	Contact Details of Official Inviting Expressions of Interest	Phone: 9146535, Fax: 58151074
25.	The procuring entity reserves the right to accept or reject all EOIs without showing any reason	

  
 Md. Abdul Mannan Ilias  
 Joint Secretary  
 Director, IEM & Line Director, IEC  
 Directorate General of Family Planning  
 6, Kawran Bazar, Dhaka-1215