

Government of the People's Republic of Bangladesh
Directorate General of Family Planning
IEM Unit, 6, Kawran Bazar, Dhaka

Invitation for EOI

Memo no. DGFP/IEM/Short film/2015/1055

Date : 14/12/2015

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| 1. | Ministry/ Division | Ministry of Health & Family Welfare |
| 2. | Agency | Directorate General of Family Planning |
| 3. | Procuring Entity Name | Director IEM & Line Director IEC |
| 4. | Procuring Entity Code | None |
| 5. | Procuring Entity District | Dhaka |
| 6. | Expression of Interest for selection of | Consulting firm/advertising for Making TV scroll (Messages on LAPM & related issues) and telecasting through 5 (Five) private TV Channels for 2 (two) months |
| 7. | EOI Ref. No. | DGFP/IEM/2015/2282/1055 |
| 8. | Date | 14/12/2015 |

KEY INFORMATION

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| 9. | Procurement Method | QCBS |
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FUNDING INFORMATION

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| 10. | Budget and Source of Fund | RPA |
| 11. | Development partner | IDA |

PARTICULAR INFORMATION

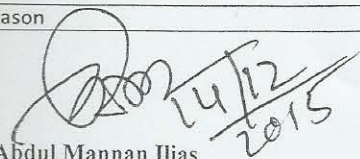
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| 12. | Programme Code | 5-2781-5350 |
| 13. | Programme Name | Information, Education & Communication (IEC) under HPNSDP |
| 14. | EOI Closing Date & Time | 30/12/2015 at 2.00 Noon |

INFORMATION FOR APPLICANT FIRM

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| 16. | Brief description of the Assignment | Making TV scroll (Messages on & related issues) and telecasting through 5 (Five) private TV Channels for 2 (two) months |
| 17. | Experience, Resources and Delivery Capacity Required | The applicant shall have to be submitted with its proposal the following documents : <ol style="list-style-type: none"> 1. Category of the firm: Consulting firm/advertising firm 2. Brochure/brief descriptions of the firm 3. Trade license valid for 2015-16 4. Vat registration certificate 5. Tax clearance certificate for the year of 2015-16 6. 3 (three) years specific experience in the general activities with completion certificate 7. 2(two)) years specific experience in the relevant activities with completion certificate 8. Attach audited financial statements for the last Fiscal Year prepared by external auditor(s) in support of your financial strength. 9. List of Major clients working with at present with contact reference (mailing address, land phone, cell phone) 10. Bank Solvency certificate or credit facility up to TK. 100.00 (one hundred) lacs 11. Attach CV of key personnel who will be involved with the assignment duly signed by the respective personnel and authority. 12. Relevant document in favor of logistics and organizational strength of the firm. |
| 18. | Other Details (if applicable) | None |
| 19. | Association with foreign firm is | None |
| 20. | Ref no Phasing of Services | None |

PROCURING ENTITY DETAILS

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| 21. | Name of officer Inviting Expressions of Interest | Md. Abdul Mannan Ilias |
| 22. | Designation of officer Inviting Expressions of Interest | Joint Secretary, Director, IEM & Line Director, IEC |
| 23. | Address of official Inviting Expressions of Interest | IEM Unit, Directorate General of Family Planning(7 th floor), 6, Kawran Bazar, Dhaka-1215 |
| 24. | Contact Details of Official Inviting Expressions of Interest | Phone: 9146535, Fax: 58151074 |
| 25. | The procuring entity reserves the right to accept or reject all EOIs without showing any reason | |


 Md. Abdul Mannan Ilias
 Joint Secretary
 Director, IEM & Line Director, IEC
 Directorate General of Family Planning
 6, Kawran Bazar, Dhaka-1215