

দুটি সন্ধানের বেশি নয়
একটি হলে ভাল হয়


Government of the People's Republic of Bangladesh
Directorate General of Family Planning
IEM Unit, 6, Kawran Bazar, Dhaka

Invitation for EOI

Memo no. DGFP/IEM/Road-show/2280/1088

Date : 20/12/2015

1.	Ministry/ Division	Ministry of Health & Family Welfare
2.	Agency	Directorate General of Family Planning
3.	Name of Procuring Entity	Director IEM & Line Director IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Campaign through Road-show across the country on FP-MCH , Adolescent care, Prevention of child marriage and teenage pregnancy
7.	EOI Ref. No.	DGFP/IEM/Road-show/2280/1088
8.	Date	20/12/2015
KEY INFORMATION		
9.	Procurement Method	QCBS
FUNDING INFORMATION		
10.	Budget and Source of Fund	RPA(GOB)
11.	Development partner	IDA
PARTICULAR INFORMATION		
12.	Programme Code	5-2781-5350
13.	Programme Name	Information Education & Communication (IEC) under HPNSDP
14.	EOI Closing Date & Time	07/01 /2016 at 12.00 Noon
INFORMATION FOR APPLICANT FIRM		
16.	Brief description of Assignment	Arrange Road-show in all Districts of Sylhet and Chittagong Divisions addressing on FP-MCH , Adolescent care, Prevention of child marriage and teenage pregnancy. The show should be engaged decorated vehicles, celebrities, local elites, media personnel.
17.	Experience, Resources and Delivery Capacity Required	The applicant shall have to be submitted the following document with its proposal: 1. Category of the firm: Advertising firm/ production house; 2. Brochure / brief description of the firm ; 3. Trade License valid up to 2015-2016; 4. Tax Clearance certificate for the year 2015-2016; 5. VAT registration certificate; 6. 3 (Three) years experiences in advertising activities with completion certificate(s); 7. 2 (Two) years specific experience in the relevant activities; 8. Audited financial certificate for last fiscal year prepared by external auditors; 9. List of major clients working with at present with contact reference (mail, phone, mobile etc); 10. Bank Solvency certificate and credit facility up to Tk 80.00 (Eighty) lakh; 11. Name of central key personnel with C.V. who will be involved with the assignment duly signed by the respective personnel & authority; 12. Relevant documents in favor of logistics and organizational strength of the firm;
18.	Other Details (if applicable)	N/A
19.	Association with foreign firm is	N/A
20.	Ref no Phasing of Services	N/A
PROCURING ENTITY DETAILS		
21.	Name of officer Inviting Expressions of Interest	Md. Abdul Mannan Ilias
22.	Designation of officer Inviting Expressions of Interest	Director, IEM & Line Director, IEC
23.	Address of official Inviting Expressions of Interest	IEM Unit, Directorate General of Family Planning 6, Kawran Bazar, Dhaka-1215
24.	Contact Details of Official Inviting Expressions of Interest	Phone: 9146535, Fax:58151074
25.	The procuring entity reserves the right to-accept or reject all EOI's	


Md. Abdul Mannan Ilias
Joint Secretary
Director, IEM & Line Director, IEC
Directorate General of Family Planning
6, Kawran Bazar, Dhaka-1215