

দুটি সপ্তাহের বেশী নয়  
একটি হলে ভাল হয়

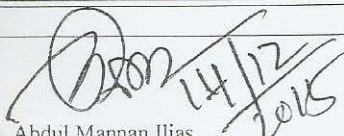
Government of the People's Republic of Bangladesh  
Directorate General of Family Planning  
IEM Unit  
6, Kawran Bazar, Dhaka

Invitation for EOI

Memo no. DGFP/IEM/Media-LAPM/2015/2309/1065

Date: 14/12/2015

1.	Ministry/ Division	Ministry of Health & Family Welfare
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director IEM & Line Director IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Expression of Interest for selection of	Consulting firm/Advertising Agency for Media Campaign on LAPM and telecasting through BTV and 3 (three) private TV channels
7.	EOI Ref. No.	DGFP/IEM/Media-LAPM/2015/2309/1065
8.	Date	14/12/2015
KEY INFORMATION		
9.	Procurement Method	QCBS
FUNDING INFORMATION		
10.	Budget and Source of Fund	RPA (GOB)
11.	Development partner	IDA
PARTICULAR INFORMATION		
12.	Programme Code	5-2781-5350
13.	Programme Name	Information Education & Communication (IEC) under HPNSDP
14.	EOI Closing Date & Time	04/01/2016, 12:00 PM
INFORMATION FOR APPLICANT FIRMS		
16.	Brief description of Assignment	Media Campaign on LAPM through production of 13 episodes of TV programs and telecasting through BTV and 3 (three) private TV channels.
17.	Experience, Resources and Delivery Capacity Required	The applicant shall have to submit the proposal with the following documents: 1. Category of the firm: Advertizing firm/ production house; 2. Brochure / brief description of the firm ; 3. Trade License valid up to 2015-2016; 4. Tax Clearance certificate for the year 2015-2016; 5. VAT registration certificate; 6. 3 (Three) years experiences in advertising activities with completion certificate(s); 7. 2 (Two) years specific experience in the relevant activities; 8. Audited financial certificate for last fiscal year prepared by external auditors; 9. List of major clients working with at present with contact reference (mail, phone, mobile etc); 10. Bank Solvency certificate or credit facility up to Tk 60.00 (Sixty) Lac; 11. Name of central key personnel with C.V. who will be involved with the assignment duly signed by the respective personnel & authority; 12. Relevant documents in favor of logistics and organizational strength of the firm;
18.	Other Details	None
19.	Association with foreign Firms	N/A
20.	Phasing of Services	N/A
PROCURING ENTITY DETAILS		
21.	Name of official Inviting EOI	Md. Abdul Mannan Ilias
22.	Designation of official Inviting EOI	Director, IEM & Line Director, IEC
23.	Address of official Inviting EOI	IEM Unit, Directorate General of Family Planning (7 <sup>th</sup> floor), 6, Kawran Bazar, Dhaka-1215
24.	Contact Details of Official Inviting EOI	Phone: 9146535, Fax: 58151074, email: iemdgfp@gmail.com
25.	The procuring entity reserves the right to accept or reject all EOIs.	

  
Md. Abdul Mannan Ilias  
Joint Secretary  
Director, IEM & Line Director, IEC  
Directorate General of Family Planning  
6, Kawran Bazar, Dhaka-1215  
Phone: 9146535