

Not more than two
One child is better

Directorate General of Family Planning
IEM Unit
6, Kawran Bazar, Dhaka

Invitation for Tender

Memo no. DGFP/IEM/IEC-MC/2015/2300/1062

Date : 14/12/2015

1.	Ministry/ Division	Ministry of Health & Family Welfare
2.	Agency	Directorate General of Family Planning
3.	Procuring Entity Name	Director IEM & Line Director IEC
4.	Procuring Entity Code	None
5.	Procuring Entity District	Dhaka
6.	Invitation for	Selecting Consulting /Advertising firm for Media Campaign by telecasting (800 times)of different audio-Visual materials through all private TV channels.
7.	Invitation Ref No	DGFP/IEM/MC/2015/2300/1062
8.	Date	14/12/2015

KEY INFORMATION

9.	Procurement Method	NCB
----	--------------------	-----

FUNDING INFORMATION

10.	Budget and Source of Fund	RPA (GOB)
11.	Development partner	IDA

PARTICULAR INFORMATION

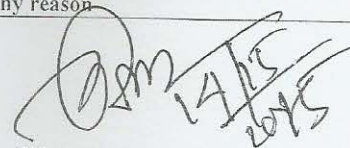
12.	Programme Code	5-2781-5350
13.	Programme Name	Information, Education & Communication(IEC) under HPNSDP
14.	Tender Package Name	Selecting Consulting /Advertising firm for Media Campaign by telecasting (800 times)of different audio-Visual materials through all private TV channels.
15.	Tender Package No	IEC-R-S-16
16.	Tender Publication Date	14/12/2015
17.	Tender Last selling Date	06/01/2016 During office hour
18.	Tender Receiving Date & Time	07/01/2016 at 12.30 PM
19.	Tender Opening Date & Time	07/01/2016 at 1.30 PM
20.	Name & Address of the office(s) of selling , Receiving, and Opening of Tender Document	Director, IEM & Line Director, IEC. IEM Unit, Directorate General of Family Planning (7 th floor), 6, Kawran Bazar, Dhaka.

INFORMATION FOR TENDERER

21.	Eligibility Of Tenderer	The firm shall have to fulfill the qualifications criteria stipulated in the Tender Data Sheet(TDS) and other required conditions mentioned in the Tender Document		
22.	Brief Description of Goods	Telecasting different audio-Visual materials (TV Spots, Short Film, TV Magazine & Music Video etc) 800 times through all private TV channels		
23.	Brief Description of related Services	N/A		
24.	Tender Document Price	Taka 1000/-(one thousand) (non-refundable) per Schedule & the aforesaid amount of taka should be paid through Treasury Chillan of Bangladesh Bank/ Sonali Bank in favor of Director General of Family Plannin, 6, Kawran Bazar, Dhaka, in the following code- '1-2781-0000-2366'		
25.	Lot No	Identification of Package	Location (final Destination)	Tender Security Amount (Taka)
		Broadcasting different audio-Visual materials (TV Spots, Short Film, TV Magazine & Music Video) 800 times through all private TV channels	Director, IEM & Line Director, IEC. Directorate General of Family Planning (7 th floor), 6, Kawran Bazar, Dhaka-1215	2,25,000/-(Two Lacs Twenty Five Thousand Taka)
				Completion Time (In weeks)
				08 (Eight) weeks from the date of signing of the contract

PROCURING ENTITY DETAILS

26.	Name of official Inviting Tender	Md. Abul Mannan Ilias
27.	Designation of official Inviting Tender	Director, IEM & Line Director, IEC
28.	Address of official Inviting Tender	IEM Unit, Directorate General of Family Planning (7 th floor), 6, Kawran Bazar, Dhaka. Phone: 9146535, Fax: 58151074
29.	Contact details of official inviting Tender	Phone: 9146535, Fax: 58151074
30.	The procuring entity reserves the right to accept or reject all Tenders without showing any reason	



Md. Abul Mannan Ilias
Director, IEM & Line Director, IEC
Directorate General of Family Planning
6, Kawran Bazar, Dhaka-1215